

Brenna Donnelly

EDUCATION

University of Missouri - Columbia, MO:

August 2019 - December 2023

- Bachelor of Journalism, emphasis in Strategic Communications
- Bachelor of the Arts, emphasis in voice
- Recipient of Honors College certificate
- Recipient of Multicultural Studies certificate

SKILLS

- Consumer research
- Copywriting, editing
- Client Relations
- Presenting
- Video, audio, and photo editing
- Photography
- Interviewing
- Customer Service
- Proficient in Spanish

EXPERIENCE

Thrive Restaurant Group - Wichita, KS: Media Management Intern

June 2022 - August 2022

- Managed social media for several restaurants.
- Created a TikTok for their newest restaurant concept.
- Directed videos for the company's website.

PBS Kansas - Wichita, KS: Videographer Intern

June 2022 - August 2022

- Interviewed, directed, and edited a video of the history of PBS Kansas.

Texas Roadhouse - Columbia, MO: Waitress

July 2023 - Current

- Balancing customer service, organization, and teamwork as a waitress.

Homegrown - Wichita, KS: Waitress/Host/Busser

August 2017 - July 2021

- Worked an array of jobs at a breakfast restaurant.
- Acquired skills such as: customer service, multi-tasking, efficient memory recall, organization, teamwork.

A Way With Words and Numbers - Columbia, MO: Tutor

August 2021 - November 2021

- Volunteered as an online tutor in math and reading for children in elementary and middle school.
- Acquired proficiency in Zoom, adaptability with explanations on concepts, patience, and encouragement.

CERTIFICATIONS

- The Trade Desk Marketing Foundations Certification
- Google Ads Search Certification
- Hootsuite Social Media Marketing Certification